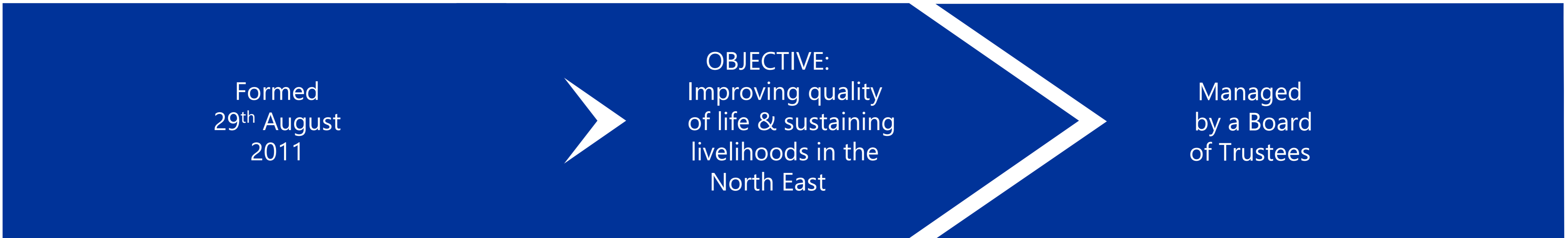




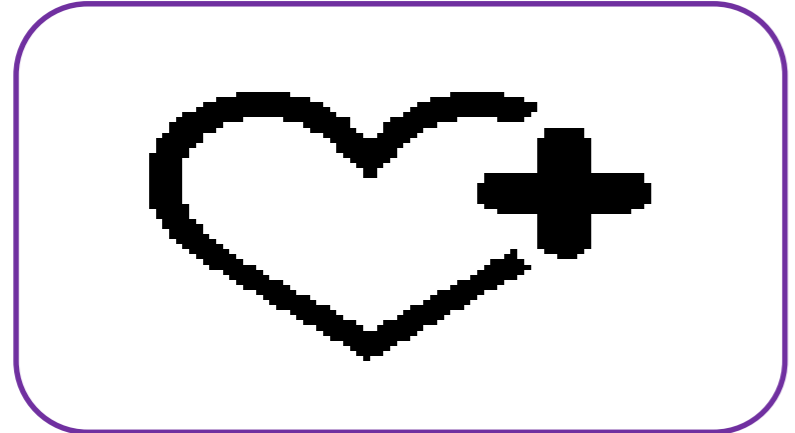
APPL Foundation



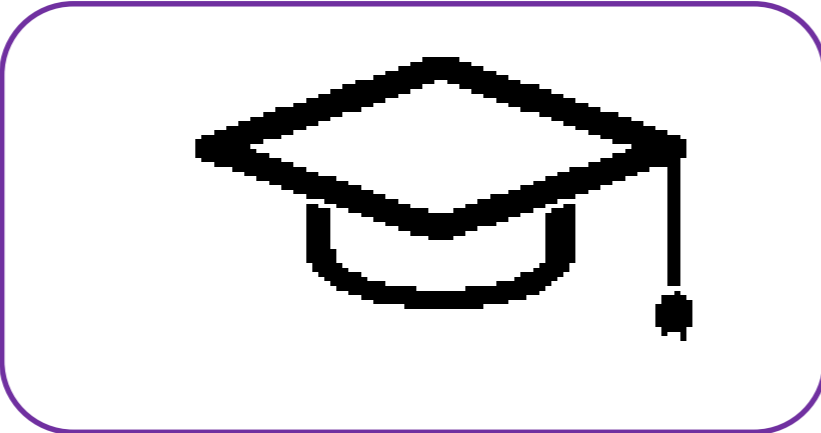
**AMALGAMATED
PLANTATIONS**



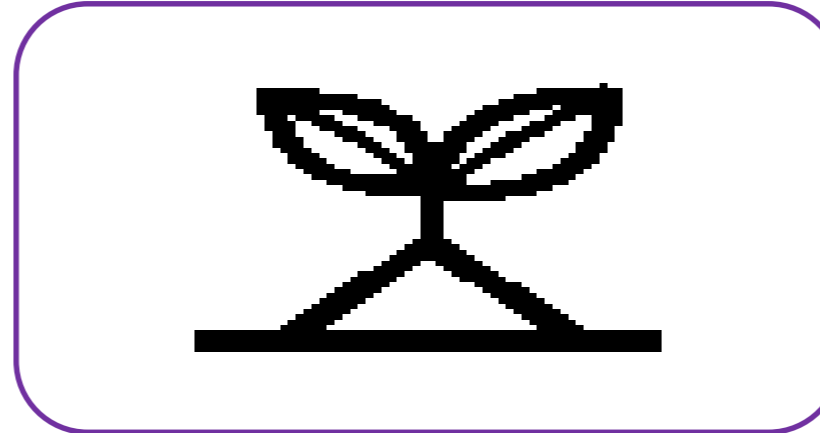
Our Verticals



Healthcare



Education & Skill Development



Environment



Culture & Heritage

80G Certified

FCRA compliant



SUSTAINABLE DEVELOPMENT GOALS

1 NO POVERTY

2 ZERO HUNGER

3 GOOD HEALTH AND WELL-BEING

4 QUALITY EDUCATION

5 GENDER EQUALITY

6 CLEAN WATER AND SANITATION

7 AFFORDABLE AND CLEAN ENERGY

8 DECENT WORK AND ECONOMIC GROWTH

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

10 REDUCED INEQUALITIES

11 SUSTAINABLE CITIES AND COMMUNITIES

12 RESPONSIBLE CONSUMPTION AND PRODUCTION

13 CLIMATE ACTION

14 LIFE BELOW WATER

15 LIFE ON LAND

16 PEACE, JUSTICE AND STRONG INSTITUTIONS

17 PARTNERSHIPS FOR THE GOALS

TRUSTEES



Mr. Ajoyendra Mukherjee

Chairman

Since 18/May/2021



Amitava Ranjan Sen

Secretary Trustee

Since 01/Oct/2021



Ms. Mahfuza Rahman

Trustee

Since 09/Feb/2022



Ms. Ruma Rao

Trustee

Since 09/Feb/2022



Mr. Dipankar Borah

Trustee

Since 31/Mar/2022



Mr. Rizwan Akhtar Sadique

Trustee

Since 31/Mar/2022



Mr. Sasikumar P K

Trustee

Since 31/Mar/2022

OUR PARTNERS



TATA CONSUMER PRODUCTS



serra

foundation



	Programmes	Partners	Brief
Healthcare	Referral Hospital and Research Centre (RHRC), Chubwa	Tata Consumer Products Ltd.	Providing quality healthcare to the communities in North-East India at affordable prices
	E-Healthcare	Hewlett Packard Enterprise (HPE)	Medical consultations from specialists over long-distance, for improving accessibility and convenience for patients
	TB Active Case Finding		Identification and diagnosis of TB
	MOMENTUM Project	USAID, Jhpiego	Expansion of Contraceptive Choices in Assam- focusing on increasing knowledge and utilization of contraceptive methods
	3F Project	Stichting Serra Foundation	Initiative towards prevention and cure of fungal infections
	Menstrual Hygiene: MHM Programme (Misa and North Bank)- Nahorani, Nonoi, Kellyden, Lamabari, Sagmootea, Majuli, Hattigor	Stichting Serra Foundation	Initiative towards improving menstrual hygiene practices
	Project Swadhin (Upper Assam)- Achabam, Namroop, Nahorkutia, Borhat		
	MHM Programme (Dooars)- Dam Dim, Nowera Nuddy, Rungamuttee, Batabari		
Skill Development & Education	APPITI, Rowta	Gram Tarang Employment Training (GTET), OIL SDI, AGCL	Long and short-term training courses on B.Voc, MMV, Fitter, Electrician, SMO, CNG Mechanic and CGD Technician
	VTC, Chubwa		Provides short-term training as SMO
	TEAch Me- Dam Dim, Nowera Nuddy	Vadham, BYJUS	SMART TV based supplemental education classes for students of classes 4 to 12
Environment	Organic Growth		Engaging in dialogue around the critical environmental concerns
Culture			

RHRC, Chubwa



- ▶ Established in 1994 by Tata Consumer Products Ltd(erstwhile Tata Tea)
- ▶ Vision to provide quality and affordable medical service to the public in general of North Eastern States.
- ▶ A 76 bed Secondary Care Hospital.
- ▶ The only SA8000 certified center in the region.
- ▶ Supported by Tata Consumer Products Ltd.
- ▶ Future plan to turn it into a Cancer Screening and Care Centre with support from Tata Trust.
- ▶ Part of APPL Foundation since February 2022



Availed affordable service of Out Patient Department



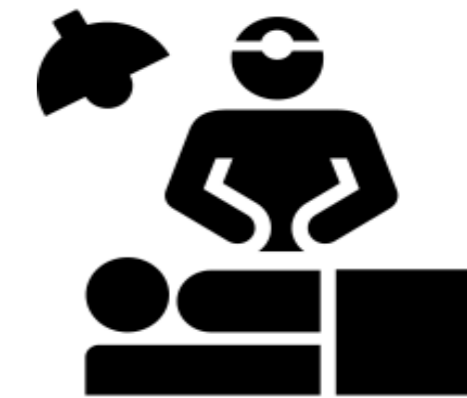
Cared for at the In Patient Department



Specialists consultation at nominal cost



Diagnostic tests facilities



Surgeries

FACILITIES AVAILABLE



OPD

- Laparoscopic Surgery
- General Medicine
- Cardiology
- Orthopedic
- Anesthesia Unit
- General Surgery
- Ophthalmology
- ENT
- Gynecology & Obstetrics
- Dentistry
- Physiotherapy

IPD

- 76 well equipped beds
- Post Operation Wards
- 3 Operation Theatres
- 1 Labour room
- Intensive Care units
- Executive Cabins

DIAGNOSTICS

- Pathology & Microbiology
- TB test (Truenat)
- Radiology (USG & Digital X ray)
- ECG & Echocardiography
- USG & Digital X ray
- Audiometry
- Spirometry
- Dental X-ray

OTHER FACILITIES

- 24*7 SCU and ICU with Ventilator
- Radio diagnostic unit
- Modern Anesthesia unit
- Full body Check up
- Executive Suite
- Medicine Shop
- Blood Bank.
- Inpatient diet facilities.
- Centralized Oxygen connection facility
- ATM
- Cashless Insurance

E-Healthcare & TB Case Findings Programme

- An IT-based hub and spoke model of medical & TB diagnostics and consultation, linked with specialist at RHRC, Chubwa
- E-Hubs located at –Namroop, Powai, Kellyden, Damdim and Hathikuli.
- HP has contributed 10 E-Hubs to APPL Foundation in 2022.
- New E-Hubs has been located at Rungamuttee, Hattigor, Nahorani, Nonoi, Sagmootea, Diffloo, Lattakoojan, Kakajan, Achabam, Nahorkutia with a studio at RHRC.
- Quality healthcare reaching remotely located tea gardens though the centers.

3 GOOD HEALTH AND WELL-BEING

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

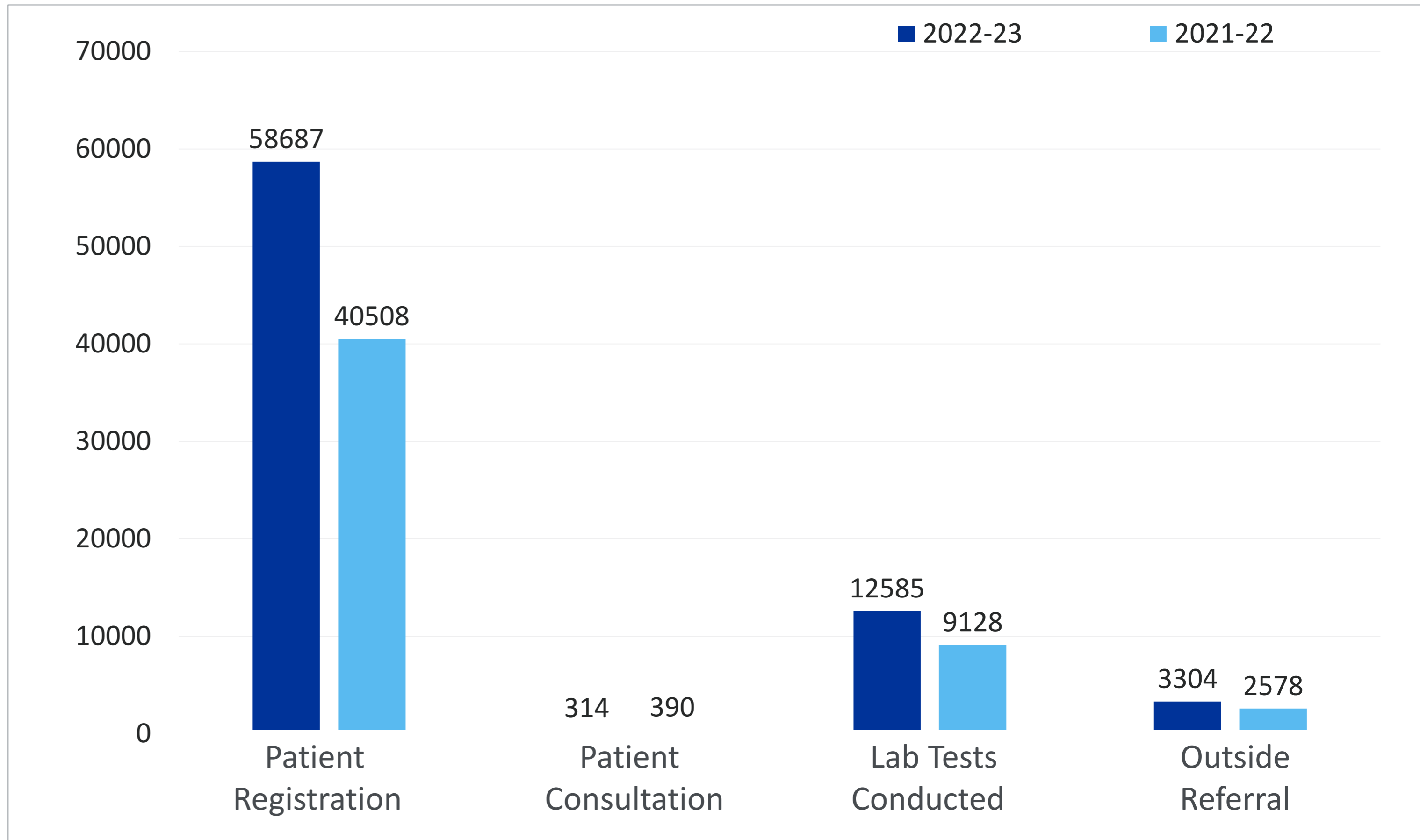
10 REDUCED INEQUALITIES

11 SUSTAINABLE CITIES AND COMMUNITIES

17 PARTNERSHIPS FOR THE GOALS

APPL Foundation has been working actively on TB control in the Tea Gardens and HPE has come forward to supply TB diagnostic items. An MoU has been signed between APPL & HPE to facilitate better implementation of the National TB Elimination Programme.

192683 people screened for TB in 22-23, as compared to 150402 in 21-22
517 people diagnosed and connected with first line of treatment in 22-23, as compared to 385 in 21-22



MOMENTUM Project

- MoU between APPL and Jhpiego (John Hopkins University affiliate), under the aegis of USAID, towards improving access to sexual and reproductive health care through the "Expansion of Contraceptive Choices (ECC)" at the health facilities situated in tea gardens of Assam.
- Aims at strengthening the adoption of existing contraceptive methods and introduce newer contraceptive methods like contraceptive implants and DMPA subcutaneous injectables.
- Target all women in the reproductive age group i.e. 15-49 years who voluntarily seek family planning services from 7 districts of Assam.
- The insertion of the implants commenced from 6th March'23 & the number of acceptors successfully implanted are 17 (14 from tea estates & 3 from adjacent town).



3F and MHM Project: About 3F

3 GOOD HEALTH AND WELL-BEING

5 GENDER EQUALITY

6 CLEAN WATER AND SANITATION

11 SUSTAINABLE CITIES AND COMMUNITIES

17 PARTNERSHIPS FOR THE GOALS

- The project was initially implemented in 2019 in the three estates of Borjan, Nahortoli, and Chubwa. - In 2021-22 this was extended to 6 additional Estates- Namroop, Achabam, Powai, Nahorkutia, Banamalli and Chota Tingri
- The project was then launched in May 2022 (post receipt of funds) at 7 Estates- Sagmootea, Kellyden, Nonoi, Nahorani, Lamabari, Majuli & Hattigor.
- It employs two approaches to solving the issue of fungal infection:

PREVENTIVE

- Interventions to prevent fungal infections from occurring.
- Includes creating awareness on disease; provision of personal hygiene and sanitation products, like, detergent/soap and frocks/petticoats for women.

CURATIVE

- Medical intervention to treat the infection once it has occurred.
- Includes identifying persons with fungal infection and connecting them with the tea estate medical team, who will then treat them by providing free ointments and oral medication.

TARGETS (22-23)

- ❖ 15000 women to be sensitized
- ❖ 4000 households to be covered

ACHIEVED (APR 22- MAR 23)

- ❖ 15941 women and 4270 households sensitized
- ❖ 3621 women and girls provided with curative treatment
- ❖ 1831 medicines & 1791 ointments distributed, as compared to 2778 medicines and 2395 ointments in 21-22
- ❖ Rs. 4.83 lakhs spent

3F and MHM Project: About MHM



The project was launched in May 2022 (post receipt of funds) at 7 Estates- Sagmootea, Kellyden, Nonoi, Nahorani, Lamabari, Majuli & Hattigor.

Objectives of the project:

1. Awareness on Menstrual Hygiene
2. Access to quality affordable menstrual absorbents
3. Dignified menstrual hygiene practices at workplace, including eco-friendly and hygienic disposal
4. Sustainable livelihood generation through sale of menstrual absorbents.



TARGETS (22-23)

- ❖ ❖ 15000 women to be sensitized
- ❖ ❖ 19500 sanitary pad packets to be sold

ACHIEVED (APR 22- MAR 23)

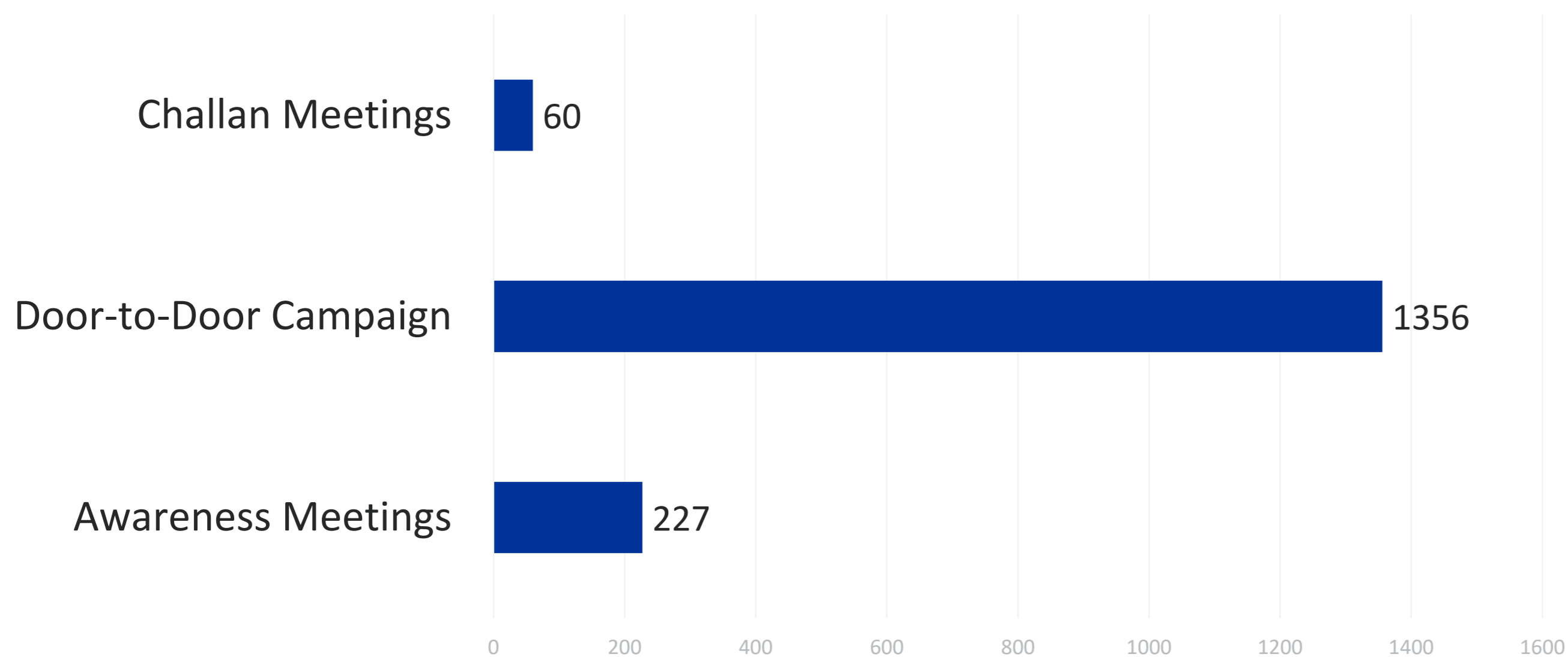
- ❖ ❖ 32175 women/girls sensitized
- ❖ ❖ 4355 households visited in the door-to-door campaign
- ❖ ❖ 324 awareness meetings conducted in 22-23, as compared to 50 in 21-22
- ❖ ❖ 3819 sanitary pad packets sold
- ❖ ❖ Rs. 4.83 lakhs spent

Project Swadhin

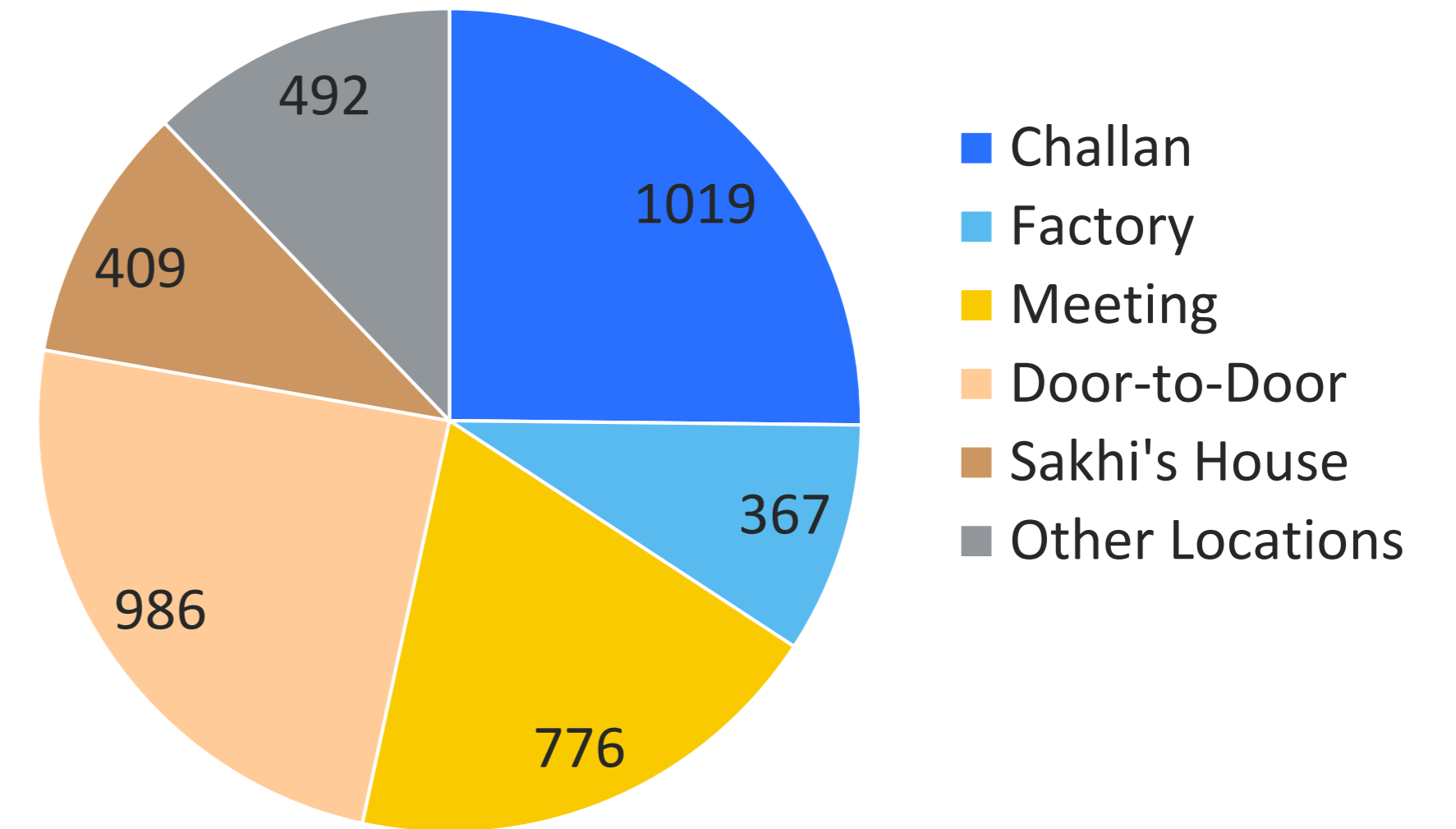


The project is being implemented in the four Estates of Upper Assam- Achabam, Nahorkutia, Namroop & Borhat.

Awareness Activities



Sale of Sanitary Pads



ACHIEVED (APR 22- MAR 23)

- ❖ **16702** women/girls sensitized, as compared to 2548 women/girls in 21-22
- ❖ **1356** households visited in the door-to-door campaign
- ❖ **265** awareness meetings conducted
- ❖ **4049** sanitary pad packets sold, as compared to 875 packets in 21-22
- ❖ **Rs. 2.66 lakhs** spent

TARGETS (22-23)

- ❖ **6000** women to be sensitized
- ❖ **17000** sanitary pad packets to be sold

Menstrual Hygiene Programme- Dooars

- Programme being implemented at 4 Tea Estates in Dooars
- 50 community leaders trained to generate awareness in community on good practices related to menstrual hygiene
- Quality, low cost sanitary napkins packets made available at the door step of the women and girls which is gaining traction.



TARGETS (22-23)

- ❖ 13000 women to be sensitized
- ❖ 10500 women and girls to shift sanitary pads

ACHIEVED (APR 22- MAR 23)

- ❖ 2366 sanitary pad packets sold, as compared to 4059 in 21-22



Overall Impact of Menstrual Hygiene Programmes in 15 estates of Dooars, Misa, North Bank and Upper Assam:

- ❖ **7868** women and girls transitioned to sanitary pads from cloth.
- ❖ **589** awareness meetings conducted.
- ❖ **5711** households visited for door-to-door awareness campaign



APPITI Rowta

- Established in 1997 by TCPL (erstwhile TATA Tea).
- Affiliated to State Council of Vocational Training (SCVT) for Long term courses.
- Affiliated to National Council for Vocational Training (NCVT), Government of India in 2000.
- Renovation & upgradation of the institute in 2012.
- Handheld by APPLF in partnership with Gram Tarang since 2014.
- 15% Revenue sharing model with Gram Tarang since 2019.
- Top line annual revenue from APPITI is approximately Rs.1 crore, of which 15% is received by APPL Foundation and 85% goes to GTET.
- Rs. 15.32 lakhs (including SOLAR) has been received in FY 2022-23.
- Amount due from GTET Rs. 11.74 lakhs
- Long-Term Courses: B.VOC in Electrician and Automotives.
- Regular Industrial Training Courses: Mechanic Motor Vehicle, Electrician, Fitter.
- Short-Term Courses: Sewing Machine Operator, City Gas Distribution Mechanic and CNG technician with Gas Company Ltd.



- 1 NO POVERTY
- 4 QUALITY EDUCATION
- 8 DECENT WORK AND ECONOMIC GROWTH
- 10 REDUCED INEQUALITIES
- 17 PARTNERSHIPS FOR THE GOALS

The feature that makes the Institute a Centre of Excellence:



Workshop for every trade



Computer lab



Placement cell



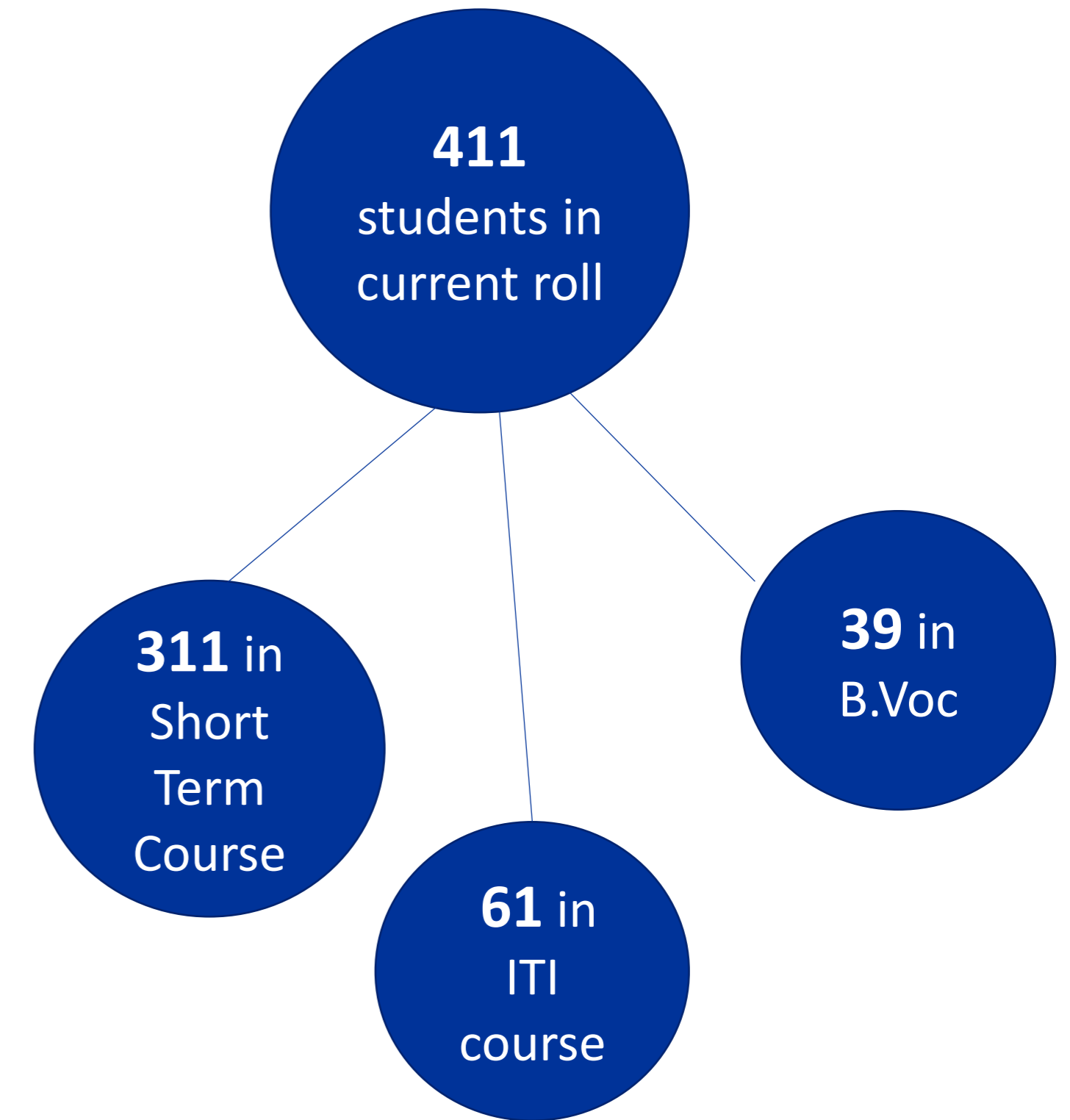
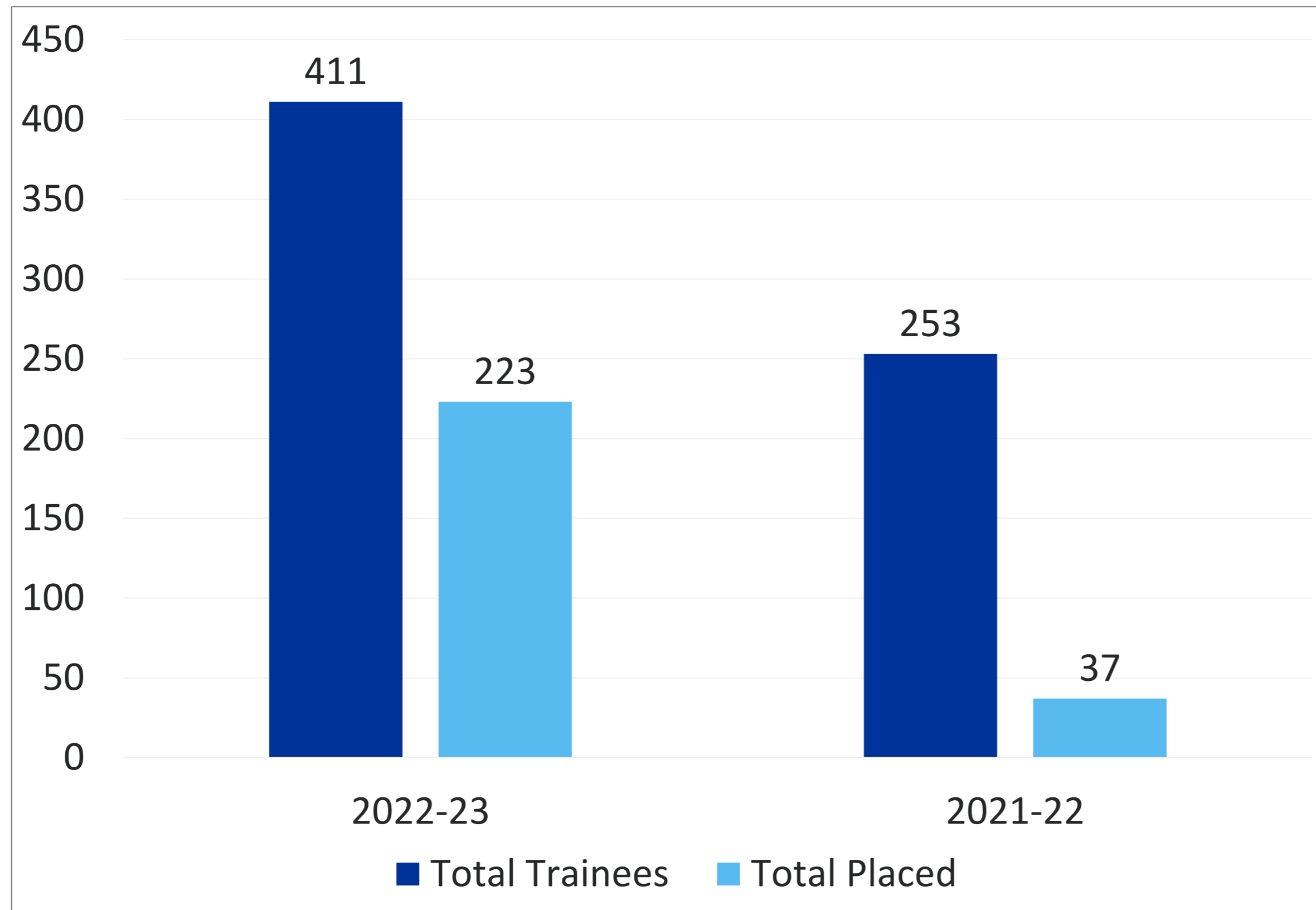
Career Counselling



Hostel Facility
96 seats in Girls Hostel
72 seats in Boys Hostel

APPITI Rowta

- Positive impact on household of the trainees.
- 2201 Girls & Boys trained since 2015 and 969 trainees provided placements till date.
- 18 Trainees have been shortlisted by Tata Power for prospective employment at various Solar Projects.



Affiliated by ASDM & NSDC.
Partners: GRAM TARANG, OIL,NRL, DDU, PMKVY, EGM, TATA MOTORS

VTC, Chubwa

- Started in 2016 in partnership with Gram Tarang.
- Vision to build a skilled workforce and provide placement to youth with minimum qualification.

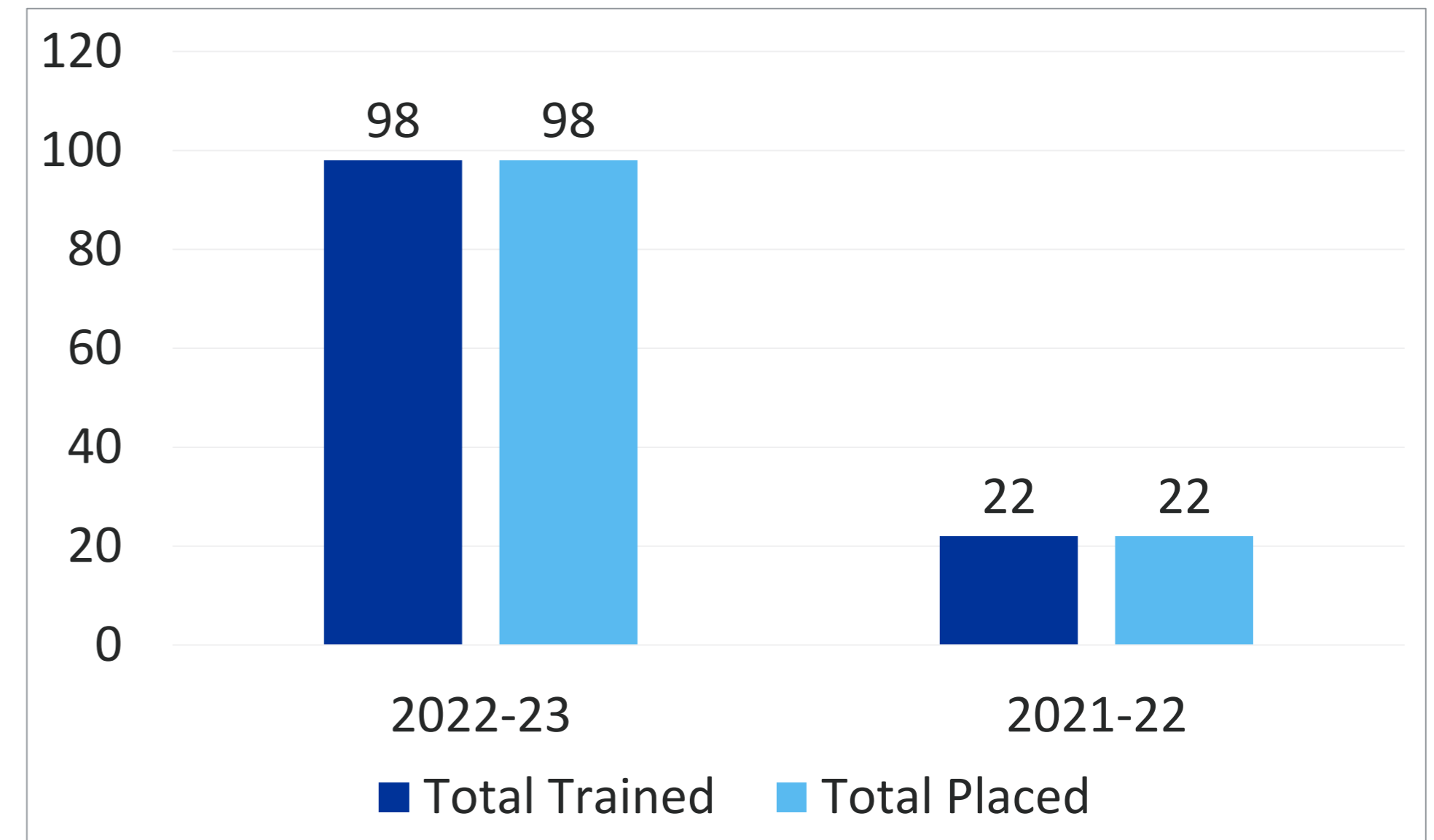


1130 students trained till date.
777 ushered towards financial sustainability through employment since 2016.
71 Students in roll in Sewing Machine Operator Training.

- 1 NO POVERTY
- 4 QUALITY EDUCATION
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VTC, Chubwa's standout features:

- **Care for the needy:** All the trainees employed are from BPL background.
- **Safety of Girls:** Pick up and drop facility for girl students.
- **Residential safety:** Hostel facility for boys and girls.
- **Sustainability:** A completely self-sustaining unit.
- **Grooming:** Life skills session for employed and employment seeking women.
- **Digital literacy:** Computer literacy classes held at e-Classroom donated by HP to APPL Foundation.



TEAch Me: Digital Learning Programme

- One year long pilot project implemented at Damdim & Noweranuddy Tea Estate
- The objective of the initiative is to enable children to access online education through BYJUS app sponsored by VADHAM.



TARGETS (22-23)

- ❖ 1176 students to be covered from 4 estates
- ❖ 432 classes to be held

ACHIEVED (APR 22- MAR 23)

- ❖ 244 students covered from 2 estates
- ❖ 991 classes held
- ❖ Rs. 2.01 lakhs spent

Expansion for 23-24

- Another center in Rungamuttee which is targeted to **200 students** will begin from 1st April, 2023.
- Plan to start 4 Learning Centres in Upper Assam in 2023-23 covering **1500 students** from 4 estates: Achabam, Namroop, Borhat and Nahorkutia.

Assam Floods – Disaster Relief Effort

- APPL was selected as the Lead Company to carry out the Company Lead Disaster Relief effort in Cachar, with the guidance of the TSG.
- Supported by APPLF being the Legal Entity for receipt of Funds.
- Tata Communications (Rs. 40 lacs), Tata Steel (Rs. 25 lacs), Tata Capital (Rs. 20 lacs), IHCL (Rs. 10 lacs), Tata Projects (Rs. 3 lacs), Titan (Rs. 15 lacs) and APPL (Rs. 5 lacs) have donated Rs 1.18 Cr towards the relief effort which reached out to 1634 affected people.
- Distribution of Relief Kits by the Volunteers from the above Companies has been done from 5th September to 10th September.
- Relief kits comprised of Roofing Sheets, Blankets, Cooking Utensils, Tata Swach Water Filter & Hygiene Kits

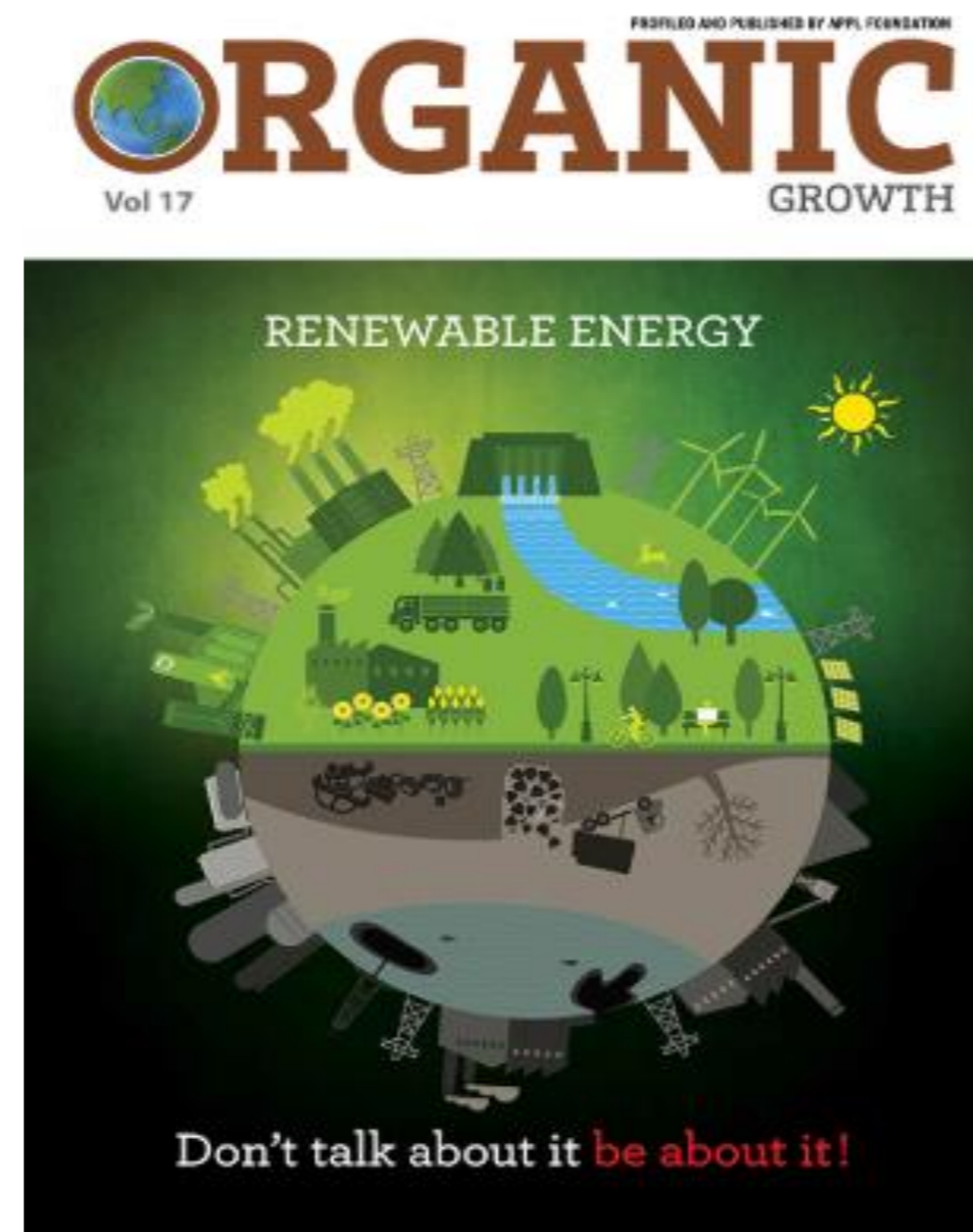


Organic Growth

- The 16th edition of Organic Growth magazine highlighting the concerns over use of plastic
- The 17th edition of Organic Growth magazine highlighting the concerns over energy crisis and use of renewable energy
- The 18th edition of Organic Growth magazine highlighting the concerns over Food Security
- E copies of Organic Growth circulated to create awareness at Colleges and Universities of interest in Kolkata and North East



SEE PLASTICS IN A NEW LIGHT



Sirish Festival

- ▶ An annual festival with vision to preserve, promote and propagate the unique culture of the Tea Tribes.
- ▶ Celebrated since 2015. 5 editions have been conducted wherein 8 dance forms have been revived.
- ▶ Festival displays the tea tribe communities culture through dance, sports and icons wards for achievers in field of art and literature
- ▶ Festival engages **1500 plus performers** and **30000 people (approx.) of Assam as audience every year.**



Sirish Festival is now a much awaited annual celebration which holds promise for the preservation of culture of the Tea Tribe.



Testimonials of our partners

Testimonial I

On behalf of the entire team at GAIN, I am delighted with the way APPL has supported the "Workforce Nutrition" programme. The valuable contribution of the entire team right from the Managing Director to Senior Management, Estate Managers and Welfare Officer played a key role in project's success and helped establish GAIN as a credible development partner for welfare of tea workers. APPL is a pleasure to work with, and has helped immensely in strengthening nutrition agenda in the tea industry. We are excited to engage with APPL for our future endeavours.

Biju Mushahary
Project Manager at GAIN

Testimonial II

GoodWeave had an opportunity to work with APPL in collaboration with Rainforest Alliance to implement a Child Friendly Community project in one of their tea estates. The project aimed at reducing the risk of child labour through improving their learning levels, reducing absenteeism and creating awareness in the community. The APPL management agreed to participate in the project and thus demonstrated their commitments towards sustainability. They co-operated during the entire tenure of the project due to which we were able to achieve the desired results by increasing the learning levels of the children. We wish APPL all the best in their journey towards sustainability.

Pinki Sharma
Manager- Supply Chain Sustainability, Monitoring and Evaluation
Goodweaves



Testimonials of our partners

Testimonial III

It has been a pleasure working with APPL at the Hathikuli Tea Estate! On behalf of the entire SHRI team, I would like to thank you and your colleagues for your support throughout this process. It has been a pleasure working with you so far on the “safe drinking water and sanitation” project. In terms of safe drinking water, we are installing water filtration systems at the Majh line and factory campus. All Majh line households will have access to safe drinking water from Majh line’s water plant. Factory staff and families living on line number 7 will have access to safe drinking water from the factory campus water plant. Additionally, we are installing anaerobic disasters in individual households. These will help with waste management at the household level, and will help ensure that the community becomes open defecation free. Overall, this has been a terrific experience. We are extremely impressed with the commitment to social responsibility on the part of the entire APPL team. As a result our job has become much easier. We are extremely grateful to you and your team for the consistent support!

Anoop Jain
Founding-director, SHRI

Testimonial IV

The Toilet Board Coalition has been working with APPL Tea Estates to implement new innovative sanitation that would not only promote a healthier environment and community, but could transform human waste into a useable or sellable product such as fertilizer, energy, or water. APPL Tea Estates has been a dream partner to work with as they are committed to being a leader in implementing the Sanitation Economy as well as a champion for its environmental, economic and social advantages for tea plantations.

Kelsey McWilliams
Associate Director
Strategic Projects-India & Impact Reporting



Testimonials of our partners

Testimonial V

In collaboration with Starbucks Foundation, Barefoot College is working with seasonal women tea pluckers and young girls, including school dropouts, on the gardens of APPL to create leadership and economic opportunities, providing alternate place-based entrepreneurship avenues such as beekeeping, solar product fabrication, and women's health product sales. At the core of these learning programs is a critical thinking and agency creating proven ENRICHE module that aims to harness the entrepreneurial spirit of these amazing women!

We sincerely appreciate the highly rewarding experience of working with every member of the APPL team we've had the pleasure to interact, from both the sustainability team as well as on the business side. Every member exudes professionalism, an appreciation for the well-being of the tea community, and goes out of their way to support us in this endeavour. Opening up their gardens to a new partner and allowing us to work directly with the women entails deep trust and a leap of faith that we're sincerely and humbly thankful to the APPL team for taking with us.

Snigdha Verma
Barefoot College